




Características regionais destacam vinhos portugueses em Dusseldorf

Regional characteristics highlight Portuguese wines in Dusseldorf

Portugal  News

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 [luis felice](#)  16 hours ago  no comment  Dusseldorf, food, Lifestyle, portuguese, ProWein fair, wine, world



**Tourism has managed to capture the attention of importers to the Portuguese wine sector, but are mainly the intrinsic characteristics of each region that distinguish national brands, some of the producers present at the ProWein fair.**

**T**here are over 390 national producers to attend the 25th edition of the largest wine and spirits fair in Europe, counting Portugal with a space of almost 3,000 square meters.

*"Our work is one of differentiation. We see each partner as a partner, but we are going to demarcate ourselves and create our own space, always through the valorization of the territory, in the perspective of seeing our production as something unique,"* said Luís Cardeira da Soalheiro, a brand of the northern region.

For him, the interest in the wines of the region of Melgaço has also benefited from wine tourism, because it allows tourists to know *"the reality of the winery."*

The objective of the brand passes through the positioning of the top in the white wine's market, betting on lines like fruity, minerals or of altitude.

Although today is the first day of the fair, the prospects are "good", being Sunny "full of meetings" scheduled.