Quinta de Soalheiro is a four-generation family business. It was created by João António Cerdeira who, with his father António Esteves Ferreira, planted the first Alvarinho vine in 1974. The rest of his family was later involved in the project and his children Maria João and António Luís, together with their mother Maria Palmira, carry on his dream that will surely be followed by the grandchildren. António Luís has loved wine production since childhood. He studied oenology and has a profound knowledge of Alvarinho grapes that makes him the main creator and inspiration for new Soalheiro wines. The taste for the earth made Maria João want to follow the family's tradition. She defends a sustainable vine plantation based on the respect for the soil, plants and man, giving significance to the original terroir. She has been certifying their vineyards as biological agriculture. This is the family's history, one of tradition and modernity, where passionate and dedicated people turn winemaking into art.